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**PRESS RELEASE**

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### **City of Cold Lake Selected for CPWA National Public Works Week Award**

**OTTAWA, ON – October 28, 2016** –The City of Cold Lake, AB was recently selected by the Canadian Public Works Association (CPWA) to receive the highest award for its 2016 National Public Works Week (NPWW) campaign and celebration. The City of Cold Lake's 2016 NPWW celebration competed for the national award with other Canadian municipalities that entered the contest in the "Small Centres" category, for municipalities with populations up to 75,000.

The 2016 NPWW award will be presented by CPWA Past President and Director Darwin K. Durnie, PWLF, of Red Deer, AB during the November 8, 2016 Council Meeting at 6:00 PM at the City Hall Council Chambers, located at 5513 48 Avenue, Cold Lake, AB, T9M 1A1. Accepting the award for Cold Lake will be General Manager of Infrastructure Services, Azam Khan.

National Public Works Week annually recognizes the tens of thousands of men and women in North America who provide and maintain the infrastructure and services collectively known as public works. In May of each year, municipalities throughout the US and Canada celebrate National Public Works Week with open houses, project and facility tours, parades, education, media events, school visits, and career events. Municipalities also use the week to recognize their staff – the women and men who play such an important role in their community's vitality.

"National Public Works Week is one of the best ways to increase public awareness about the crucial role of public works in the provision of services to our towns and cities," said Mr. Durnie. "Cold Lake's week of public works celebrations, starting from the colouring contest for students in grades K – 6 and wrapping up with the Public Works Open House, provided opportunities for the public to learn more about the services that public works provides and how important these services are to our community."

Cold Lake's NPWW events included an awards ceremony held in City Hall Council Chambers on May 17 for the colouring contest winners, which included the Mayor, Council and Public Works Managers presenting each winner with a framed version of their winning entry and prizes from the city. Approximately 50 residents, including Mayor Craig Copeland, city staff and their families participated in a two-day community clean up that collected 1.89 tonnes of litter. Also, city staff displayed their skill at the mini Equipment Rodeo held during the Public Works Open House and demonstrated how they fill potholes, while encouraging residents to use the "Report a Pothole" application available on the city's website.

"CPWA is very impressed with the City of Cold Lake's public outreach in the community. This year's NPWW events were advertised via social media, newspapers, radio and posters, and a Transit Bus ad was displayed on the exterior of a bus for several weeks leading up to the NPWW celebration. Beginning with Mayor Copeland's Proclamation of National Public Works Week, the city utilized the week to energize and educate the public about the role of public works through community events focused on water and wastewater, waste management, roads, transit, fleet maintenance, and parks and recreation. Cold Lake's NPWW programs were an excellent outreach and public relations effort," said Durnie.

NPWW Award evaluators also credited Cold Lake for its Water Distribution Demonstration that included staff demonstrations about how potable water travels from the water main into residents' homes, as well as how water consumption is measured. Also included were the "Paint the Plow" art project, in which grade 12 art students from Assumption Jr./Sr. High School decorated one of the city's snow plow blades.

"CPWA is honored to recognize the City of Cold Lake's efforts for National Public Works Week. Public works services, personnel, and our infrastructure assets are an essential part of our communities that do not always enjoy a high level of public awareness. The high caliber of Cold Lake's programs and events establishes positive public works awareness," said Durnie.

**About CPWA:** *The Canadian Public Works Association (CPWA), or Association Canadienne des Travaux Publics, was founded in 1986 to enhance the services of APWA to the Canadian public works community and to improve the quality of public works products and services to Canadian citizens. CPWA's more than 2,250 members in Canada, plan, build, operate, maintain and sustain the public works and infrastructure that improve our quality of community life.*