

Board of Directors Meeting March 14, 2017 Meeting Minutes

Welcome and Roll Call

The CPWA Board of Directors met by teleconference on March 14, 2017. Anne Jackson, Director of Sustainability and CPWA Advocacy, welcomed the CPWA Directors, called the meeting to order and staffed the meeting.

In attendance

- Darwin Durnie, Alberta Chapter
- Don Morehouse, Atlantic Provinces Chapter
- David Sparanese, British Columbia Chapter
- Steve Blayney, Manitoba Chapter
- Jill Marilley, APWA Region IX Director, APWA Board of Directors CPWA Liaison
- Alan Young, CPWA Advocacy Consultant

Absent

- CPWA President Andrew Stevenson, Saskatchewan Chapter
- Sal Iannello, Ontario Chapter
- Craig Kennedy, Newfoundland/Labrador Chapter
- Luc Fugere, Quebec Chapter

Approval of February 14, 2017 Meeting Minutes

Approval of the February 14, 2017 Meeting Minutes is postponed until the April meeting when quorum can be established.

APWA Update

Jill Marilley reported that the APWA Board met February 17th – 18th in Kansas City and approved a new strategic plan, which will provide the association a better focus over the next couple of years. The new APWA Strategic Plan includes the following Vision and Mission:

- Vision: Advancing quality of life for all
- Mission: Support those who operate, improve and maintain public works and infrastructure through advocacy, education & member engagement.

Further, the strategic plan includes the following framework for the association's strategic goals:

- Value: Define the value of public works and enhance its visibility/awareness
- Voice: Be the voice of public works to government leaders and media
- Education & Credentialing: Ensure excellence in education and credentialing
- Membership and Chapters: Create a dynamic membership and chapter model

Anne will include the new APWA Strategic Plan with the meeting minutes.

The APWA Board meeting was held in conjunction with a Chapter Leaders Training and Council of Chapters meeting, which were well-attended.

Jill reported that nominations opened February 21st for standing and technical committees.

Anne Jackson reported that APWA now has a new internet service provider in Kansas City and that APWA Web Services recently released version 4.14 of the chapter website template – both of which should result in improved performance for chapter websites.

Steve Blayney asked about event registration for Canadian chapters, noting that Manitoba is still frustrated about the inability to handle event registration through its website. Jill reported that the technology is there and suggested



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Canadian chapters contact their Region Director or her. Anne suggested Ashley Wilson as a resource regarding chapter website functionality.

Ottawa Update

Alan Young reported that the House of Commons is on its March break and will be back on Monday March 20th.

Finance Minister Morneau will table the federal government's 2017 budget in the House of Commons on Wednesday March 22nd at 4:00 pm Ottawa time, to correspond with the closing of the Toronto Stock Exchange. As usual, Tactix will have staff in the budget lock-up and will send notice of any content relevant to the CPWA ASAP.

The House of Commons will be on break again the week of March 27th, when Ministers will travel around the world, and MPs will be in their ridings, to 'sell' the budget. Alan doesn't expect any new infrastructure funding, but two items to look for are: more details on Phase II of the government's infrastructure program and legislation to create the Canada Infrastructure Bank.

On February 28th, the Senate Finance Committee released a report on infrastructure titled "Smarter Planning, Smarter Spending: Achieving infrastructure success", which included six recommendations for Infrastructure and Communities Canada.

On March 9th, Public Safety and Emergency Preparedness Minister Goodale announced the release of the Federal Floodplain Mapping Framework, a joint project led by Public Safety Canada and Natural Resources Canada.

Alan noted that over the weekend, the federal government and the government of British Columbia announced joint funding for 26 new infrastructure projects in 26 communities throughout the province. Other investment announcements can be expected in the coming weeks.

Darwin Durnie asked whether the Senate Finance Committee's report and six recommendations are government-focused or truly independent. Alan reported that the report is independent and emphasized that there are more Independents in the Senate than either Conservatives or Liberals. Darwin noted that Infrastructure Canada 'got raked over the coals' in the report and suggested the CPWA be prepared to offer bright ideas at its meeting in Ottawa in May. Alan noted that he has been chatting with Anne about meetings in Ottawa and will be sending meeting requests soon. Darwin suggested CPWA might meet with Jeff Moore, Assistant Deputy Minister at Infrastructure Canada, and that CPWA should develop a theme for the meeting and 'dust off' its message from the past (2008 – 2009 time frame).

Anne reported that she and Andrew discussed who to meet with in Ottawa, including Infrastructure Canada and Public Safety Canada. Further, she has a commitment from Alana Lavoie at FCM for Alana and, potentially FCM Director of the Municipal Asset Management Program (MAMP) Kate Fleming, to meet with CPWA.

Alan noted that the ground needs to be laid well for CPWA's meetings. Darwin asked if it is worth inviting Senator Mitchell to meet with CPWA and asked how much time the CPWA Board will have in Ottawa. Anne reported that the CPWA Board will meet all day Monday and for a half day Tuesday. Darwin noted that CPWA used to have two full days of meetings and suggested Marc Miller as another potential invitee. **Anne will coordinate with Alan to set up meetings as suggested with Senator Mitchell, Marc Miller, Infrastructure Canada and Public Safety Canada.**

FCM Meeting Update (CWWA, CPWA, CWN, CWRA, CNAM, FLOW)

Anne reported that she attended a call on February 22nd convened by Robert Haller with the Canadian Water and Wastewater Association (CWWA) and also attended by the following:

- Melissa Osborne, CNAM
- Bu Lam, Canada Water Network (CWN)
- Rick Ross, Canadian Water Resources Association (CWRA)
- Tony Maas, Forum for Leadership on Water (FLOW)



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The purpose of the call was to discuss coordination with FCM related to municipal water infrastructure and to coordinate water association responses to Budget 2017 (expected in March). Tony Maas reported on the call that he had been at Infrastructure Canada (INFC) that morning and that INFC is assessing mechanisms for the flow of funding; continues to be focused on GHG reduction, adaptation, and environmental quality; and will release a goals document based on consultations, which will be used to reinforce messages with provinces.

Rob shared on the call that CWWA's pre-budget submissions have historically advocated for funding for community capacity building for asset management (not just funding for projects). Anne shared on the call that last year CPWA advocated that funding be long-term and predictable (not just a one-time investment). Melissa noted on the call that CNAM has served as preliminary advisor to FCM re: MAMP and has emphasized the importance of funding for programs, not just projects, and that funding must be long-term and sustainable (one-time investments are contradictory to the concept of asset management).

Anne reported that the associations agreed that the next step is to re-convene when the budget is announced to discuss whether the associations want to present a unified response (e.g. press release).

Darwin asked whether Andrew or anyone from the CPWA Board was on the call. Anne reported that Andrew was unable to attend, Scott was unable to attend, and that she offered to share notes following the call with Andrew and the CPWA Board. ***Darwin suggested a discussion with Andrew about a CPWA Board member attending such conversations in future.***

Bill S-229 Outreach - Round 2

Anne reported that she attended a call on March 2nd convened by the Marketing and Education Committee of the Canadian Common Ground Alliance to discuss further advocacy for Bill S-229.

On the call, Michelle Tetreault reported that Bill S-229 is at the Senate Committee on Energy, the Environment and Natural Resources (EENR) and has support in the Senate from both Liberals and Conservatives, but that there is a perception with public officials that the bill duplicates the NEB's damage prevention regulations and that there is concern that the bill will not receive traction in the House if key departments are not on board.

CCGA is asking members to undertake outreach on Bill S-229, particularly voicing support for the bill to Ministers and Ministerial staff. ***Anne reported that she will send letters of support to Infrastructure and Communities, Public Safety, and Transport.***

CPWA Draft Charter Update

Anne reported that she has been working with Andrew and Scott on a draft charter for CPWA, which she circulated the day prior to the meeting, and is seeking input from the CPWA Board so the charter may be submitted to the APWA Board at their June meeting. Anne explained that all committees and groups within APWA are going through the same process, in order to bring consistency and alignment to the structure of the association.

Steve referred to the section of the draft charter that reads "Upon acceptance of his/her appointment, each CPWA Director's employer (or the CPWA Director, if retired) or Chapter is committing to funding this trip..." and asked why all three options needed to be spelled out and whether it could simply be the responsibility of the chapter, as in the case of a chapter delegate. Anne noted that the language 'member (or member's employer)' is consistent with other charters and that Andrew suggested adding 'or chapter'. David Sparanese expressed concern about specifying that the responsibility would always fall to the chapter.

Anne asked the CPWA Board to send any edits or comments to her, Andrew and/or Scott in advance of the next meeting.

CPWA at PWX Update



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CPWA Education Session. Anne reported that the Canadian Education Session at PWX is scheduled for 9:45 – 11:00 on Monday August 28th and, as discussed on the CPWA's January call, will again be focused on CPWA's advocacy activities.

CPWA Luncheon. Anne reported that she and Andrew discussed Jim Leech, Special Advisor on the Canada Infrastructure Bank, as first choice for keynote speaker at the CPWA Luncheon at PWX, with Senator Mitchell as second choice. **Anne will draft a letter of invitation to Mr. Leech.**

International Infrastructure Round Table (IIRT). Anne asked the CPWA Board for input on the IIRT, which the CPWA hosts but which conflicts with the time of the CPWA Education Session and which most CPWA Board members do not attend. She asked if it would make more sense for the IAC to be involved. Steve noted that typically only the CPWA President attends, but that he found it valuable when he attended last year.

Darwin reported that Carol Beal with Infrastructure Canada asked CPWA to host a roundtable in 2003 and she chaired the event until 2008, when Infrastructure Canada 'begged off'. IFME/Doug Drever took over as chair, with CPWA continuing to host. Darwin reported that the event was purposely scheduled on Monday and not transferred to the IAC because they are seen as too U.S.-centric (CPWA hosting makes it 'more wide open'). He suggested this is an event 'outside the PWX box' and that it keeps CPWA engaged with international attendees.

2017 NPWW Proclamation and Awards Campaign

Anne reported that she will soon send a reminder to Canadian chapter presidents about the NPWW 2017 proclamation campaign. Further she reported that details about the CPWA NPWW Awards Contest are posted to the CPWA website and that she worked with the Quebec chapter to translate the Criteria and Nomination form into French.

Steve asked about inclusion of the Canada 150 logo, noting that he wants to draft a letter for Manitoba with the logo, but has not received a response to his request for permission. Anne reported that she has also not received a response to her two requests for permission to use the logo.

Other Business

Darwin noted that he attended a 'Great Cascadia Quake' exercise in Alberta as an observer and suggested this as a model for engagement. Jill reported that she will connect with someone in the Washington chapter, noting that 'state/provincial lines have nothing to do with nature'.

Adjournment

Anne thanked everyone for their time and participation and, having concluded their business, the CPWA Board adjourned the meeting.

Next Meeting

The CPWA Board of Directors will next meet by teleconference April 6, 2017 at 1:30 PM Eastern Time.

The minutes were recorded and respectfully submitted by:

Anne Jackson

APWA Director of Sustainability and CPWA Advocacy