

Board of Directors Meeting January 10, 2017 Meeting Minutes

Welcome and Roll Call

The CPWA Board of Directors met by teleconference on January 10, 2017. CPWA President Andrew Stevenson, Saskatchewan Chapter, welcomed the CPWA Directors and called the meeting to order. Anne Jackson, Director of Sustainability and CPWA Advocacy, staffed the meeting.

In attendance

- Darwin Durnie, Alberta Chapter
- Don Morehouse, Atlantic Provinces Chapter
- David Sparanese, British Columbia Chapter
- Steve Blayney, Manitoba Chapter
- Sal Iannello, Ontario Chapter
- Luc Fugere, Quebec Chapter
- Jill Marilley, APWA Region IX Director, APWA Board of Directors CPWA Liaison
- Chuck Williams, APWA Region VI Director
- Scott Grayson, APWA Executive Director
- Alan Young, CPWA Advocacy Consultant

Absent

- Craig Kennedy, Newfoundland/Labrador Chapter

Approval of December 13, 2016 Meeting Minutes

Sal Iannello moved to approve the December 13, 2016 meeting minutes, David Sparanese seconded, and the motion passed.

APWA Update

Chuck Williams reported that the APWA Strategic Planning Committee expects to deliver its strategic planning document (vision statement, mission statement and goals) to the APWA Board at its meeting in February. The APWA Board will review and possibly approve, but the plan will have to go to the APWA Finance Committee for review, as well. It is anticipated the plan will be implemented by PWX in Orlando.

Scott Grayson reported that he was pleased with the strategic plan process, noting that it is not radical but is infusing new energy into the association's mission. Operational goals for staff and committees are also being developed and will include performance measures so that the operational aspects of the plan won't be ignored.

Chuck noted that Chapter Leadership Training will be held February 16 – 17, 2017 in Kansas City. Anne Jackson noted that as of January 4th, representatives from Alberta, British Columbia, Manitoba and Saskatchewan were registered and encouraged other chapters to participate.

Scott reported that he and Andrew Stevenson spoke to all Canadian Chapter Presidents in early December to get general feedback and to discuss a proposed change in policy regarding dues. The outcome was positive. All of the Canadian Chapter Presidents agreed that the current dues policy was not a good use of monetary and staff resources. In addition, Scott learned about the dues collection process in Quebec, which he would like to help streamline. Further, the Canadian Chapter Presidents encouraged APWA to communicate with all members to explain the rationale for the dues policy change and to outline the value of membership. After this input, a special meeting of the APWA Board was held to approve charging all members in U.S. Dollars.

Starting on March 1, 2017, all members will be billed in U.S. currency and can pay by credit card or send a check made payable to CPWA. Darwin Durnie asked if invoices will be sent on CPWA letterhead and Scott confirmed.

Steve Blayney asked about the cover of the December Reporter magazine 'Annual Leadership & Management Issue', which featured a photo of the APWA Board of Directors, and suggested that the CPWA President be included as part of the leadership.

Ottawa Update

Alan Young reported that the House of Commons is still on a 6-week break in their ridings, returning January 30th.

The big news out of Ottawa is that Prime Minister Trudeau will make a small shuffle to his cabinet – the rationale being:

- some ministers have underperformed and others have been strong performers, so there could be adjustments to files and/or promotion/demotion of some ministers; and
- anticipation of a Donald Trump administration, being mindful of NAFTA.

It is expected that Trudeau will name Chrystia Freeland, currently serving as Canada's Trade Minister, as Canada's new Foreign Minister (and de facto Trade Minister). Freeland is on Vladimir Putin's sanctions list, which she considers an honor.

Also happening today, the Office of the Parliamentary Budget Officer (PBO), which is not a government department but rather a creature of Parliament, is releasing a [report by the Expenditure Monitor](#) stating that actual spending has been slower than assumed by the government. The 3 – 4 page report shows municipalities waiting for checks, administrative delays and money transferred not being spent. The risk, then, is that money not being spent in the year allocated won't generate economic activity. There is also a history lesson in the report, which is that lapsed funds (money not spent in the year allocated) has historically been 15% – 40% and that this could be the result of an inability by parties to agree on how the money should be spent.

2017 NPWW Proclamation and Awards Campaign

Anne reported that the theme for NPWW 2017 is 'Public Works Connects Us'. This year's artwork will be released and the poster available in the next month, at which time Anne will begin sending proclamation letter templates to Chapter Presidents, as well as posting details about the 2017 CPWA NPWW Awards Contest. Nominations for the awards contest will be accepted this year using the same online software as all other APWA awards. Anne confirmed that the evaluation committee has been formed: Steve Blayney (Manitoba Chapter), George Jakeman (Saskatchewan Chapter), and Matt Brown (British Columbia Chapter). She will be reaching out to the committee soon to welcome them and review committee responsibilities and awards contest timeline.

IPWEA/APWA/CPWA Online ProCertAMP

Anne reported that the IPWEA/APWA/CPWA supplementary agreement to deliver IPWEA's online Professional Certificate in Asset Management Planning (ProCertAMP) in Canada was signed and a press release was sent out to approximately 440 media outlets in Canada on January 9th. The press release was also posted to the CPWA website and will be posted to the APWA home page soon. An announcement was sent to all Canadian members on January 5th and included in the January 4th In the Works email newsletter to all members. Further, Anne sent a blurb about the online training to the CPWA Board to use in chapter newsletters, communications, etc. It was noted that Chris Champion is doing a great job of promoting the online course on social media.

Darwin suggested sending letters from CPWA announcing the ProCertAMP online training to Ministers Morneau and Sohi, Senator Mitchell, John Brodhead, Hersi Hujaleh, and the partners from the first Report Card. Alan agreed and it was suggested the press release be included with the correspondence. **Anne will coordinate.**

CPWA President's Outreach (Chapter Meetings/Conferences)



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Andrew reminded the CPWA Board that he is available to attend a limited number of chapter events and encouraged Directors to let him know about events in their chapters, with enough time to make arrangements. Scott noted that Teresa Hon keeps a calendar of chapter events for the APWA Board and could add Andrew for tracking purposes.

Darwin suggested Andrew consider attending the annual meetings of FCM and the Canadian Association of Municipal Administrators (CAMA).

CPWA Board of Directors Ottawa Meeting

Anne reported that she is developing a draft agenda for the CPWA Annual Meeting in May and is seeking input on agenda items for the business meeting, as well as meetings with partners/collaborators, ministries, and elected officials in Parliament. Anne mentioned the following partners/collaborators for potential meetings: FCM, CNAM, CSCE, Engineers Canada, CWWA, CCA, and ISI.

Darwin noted that CPWA met in past years with Infrastructure and Communities Canada, Environment Canada and Transport Canada and Anne noted that, in addition to these ministries, she and Andrew also included Public Safety Canada and Indigenous and Northern Affairs Canada for potential meetings.

CPWA Monday at PWX

Anne reported that she is seeking input on the CPWA Education Session, as well as the CPWA Luncheon speaker, at PWX. Darwin noted that the CPWA Advocacy Update session has usually been well received and suggested Minister Sohi or Senator Mitchell to speak at CPWA's luncheon. Further, Darwin suggested a joint education session with IPWEA on NAMS. Alan suggested that if the head of the Canada Infrastructure Bank, announced in Minister Morneau's Fall Economic Statement, is in place, that person might be invited as the CPWA luncheon speaker.

Other Business

APWA Board Liaison to CPWA. Scott noted that, as reported in the past, Ron Calkins wants all Region Directors to be engaged with CPWA, but after consideration, agreed it didn't make sense for all Region Directors to attend the CPWA Annual Meeting in Ottawa, so he appointed Jill to replace Rick Stinson as APWA Board Liaison to CPWA and Jill will attend the Ottawa meeting (though all Region Directors are invited to dial in).

Darwin mentioned it would be good if CPWA President Andrew Stevenson was more involved and included with the Board of APWA.

Adjournment

Andrew thanked everyone for their time and participation and, having concluded their business, the CPWA Board adjourned the meeting.

Next Meeting

The CPWA Board of Directors will next meet by teleconference February 14, 2017 at 1:30 PM Eastern Time.

The minutes were recorded and respectfully submitted by:

Anne Jackson

APWA Director of Sustainability and CPWA Advocacy